

ICAR – NRC for Orchids, Pakyong –Sikkim, Participated in National Horticulture Fair – 2019
Horticulture for Promoting Rural Prosperity
Jan 23 -25, 2019

ICAR – NRC for Orchids, Pakyong –Sikkim, participated in three days Nation Horticulture Fair on Horticulture for Promoting Rural Prosperity from Jan 23-25, 2019 at IIHR – Bengaluru, organised by ICAR – Indian Institute of Horticultural Research, Hesargatta, Bengaluru (Karnataka State) in collaboration with Society for Promotion of Horticulture, Bengaluru; Department of Horticulture, Government of Karnataka, National Horticulture Board, Gurugram & CDB (DAC).

Scientists, Research Schoolers, Officers, Professors, Teachers, Stakeholders, Students, from various Universities, Collages, Schools and institutions, Business Groups, NGO's FPO's and Farmers, orchid lovers and growers from various (Horticulture, Floriculture, Orchid) Societies besides many individuals from various part of the country visited our stall and interacted with our officers regarding the different aspects related to the Orchid Cultivation specially in Southern part of India. Among the above mentioned visitors approximately two hundred persons visited our stall and one hundred and ten persons from the above mentioned categories marked their presence at our stall.

In three days fair, the recently prepared Android Application- Orchid Farming by ICAR – NRC for Orchids, Pakyong Sikkim were installed on around hundred smartphone devices and appreciated our serious concern towards making Digital India and also desperately wanted to see our application on Google play store for further updates and communications. "Wealth from Waste" campaign through making products made from Dried & waste Cymbidium leaves like Baskets & Mats were displayed at fair that gained the attraction and response of people from various part of the country. Information regarding the conservation and cultivation of orchid's species and hybrids were displayed through posters and banners, orchid based integrated farming system and value added products for doubling farmer's income were also displayed and explained and the initiatives were highly appreciated by all the visitors visited the stall.

